

The 23rd  
OptoElectronics and Communications  
Conference

[www.oecc2018.org](http://www.oecc2018.org)



# OECC2018

July 2-6, 2018  
ICC Jeju, Jeju Island, Korea

## *Exhibition & Sponsorship Application*

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## I. Greetings

The Opto-Electronics and Communications Conference (OECC) its 23<sup>rd</sup> year in 2018, is one of the foremost international conference for engineers and researchers working in the fields of optoelectronics and optical communication systems. The Conference has been providing an outstanding international forum to present and discuss progresses in research, development and application of these areas over the years. For OECC2018, to be held in Jeju Island, Korea from July 2 to 6, 2018. We are making every effort to uphold the standard of excellence that has been the hallmark of OECC and to prepare an exciting and worthy conference for everyone.

We, Korean Organization Committee of OECC2018 are delighted that OECC2018 will be held back at Singapore after the 2017 conference. We hope you will come and enjoy the conference in Jeju, the biggest and most beautiful island of Korea.

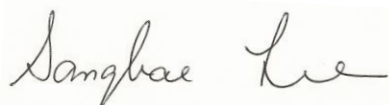
From our collective experiences, we realize that a well-thought-out and executed exhibition can greatly enrich the experience of the conference attendees, and of course, exhibitors would in turn have an opportunity to benefit from being able to attract numerous potential customers. As such, we the organizers of OECC2018 would like to invite companies from around the world to showcase their wonderful products and services by participating in the OECC2018 exhibition. We invite you to examine the material below outlining the exhibition and hope that your company would join us at OECC2018.

I look forward to meeting you in Jeju, Korea.

Sincerely,

**Sang Bae Lee**

Conference Co-chair, OECC2018



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**Bong Tae Kim**

Conference Co-chair, OECC2018



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## II. General Information

### (1) Workshop Title

The 23<sup>rd</sup> Opto-Electronics and Communications Conference (OECC2018)

### (2) Conference Date

Conference: 2 (Monday) ~ 6 (Friday) July, 2018

**Exhibition: 3 (Tuesday) ~5 (Thursday) July, 2018**

### (3) Venue

ICC Jeju, Korea

### (4) Organizer

Organizing Committee of OECC2018

### (5) Sponsored by

Optical Society of Korea (OSK)

### (7) Expected Number of Attendees

About 600 people from Worldwide.

### (8) Contact Point

OECC2018 Secretariat (Ms. Minjeong LEE)

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea (Zip code 34036)

Tel: +82-42-472-7460 / Fax: +82-42-472-7459 / E-mail: [secretariat@oecc2018.org](mailto:secretariat@oecc2018.org)

**\* If you have any inquiries on Exhibition, please send an email.**

### III. Exhibition Information

#### (1) Introduction of Exhibition

##### 1) Date & Time

Detail Schedule	Date	Time
Booths Assembling	2 (Mon.)	9am to 6 pm
Decoration Period (Exhibitor)	3 (Tue.)	7 am to 9 am
Exhibition Period	3 (Tue.) - 5 (Thu.)	9 am to 6 pm
Booths Dismantling	5 (Thu.)	6 pm to 8 pm

##### 2) Application Due Date

<b>Early</b>	<del>March 30(Fri), 2018</del> (Expired)
<b>Late</b>	May 31(Thu), 2018.

##### 3) Price for the Exhibition Booth

Category	Size (Per booth)	Rate	
Table Shell Scheme Booth	2m(w) * 0.5m(D)	USD	2,500
		KRW	2,750,000
Standard Shell Scheme Booth	3m(w) * 2m(D)	USD	3,500
		KRW	3,850,000

##### 4) Example for the booth



< Table Shell Scheme Booth >



< Standard Shell Scheme Booth >

##### 5) Benefits for the booth

- 1 free registration
- Logo and web link on the OECC2018 website
- Company logo on the banner in the exhibition area
- Directory on the OECC2018 Program book

## IV. Terms and Regulations for Exhibitors

<p><b>1. TERMS OF REFERENCES</b> In these Terms and Regulations for Exhibitors,</p> <p>a. The term 'Exhibitor' shall include all employees, personnel and agents of any company, partnership, firm or individual to who space has been allocated for the purpose of exhibiting.</p> <p>b. The term 'Exhibition' shall mean the Exhibition of the OECC2018.</p> <p>c. The term 'Organizer' shall mean the Organizing Committee of the OECC2018.</p> <p><b>2. APPLICATION FOR PARTICIPATION</b></p> <p>a. All applications for participation shall be made on the enclosed application form, which shall be submitted to the organizer or its representatives.</p> <p>b. The contract shall be established when the exhibitor submits the application form.</p> <p><b>3. ALLOCATION OF EXHIBIT SPACE</b></p> <p>a. The organizer shall allocate space in accordance with the nature of the exhibits or in the manner the organizer deems fit.</p> <p>b. The organizer shall reserve the right to change the space allotment for the exhibitor at any time prior to the build-up of the exhibition. If any exceptional circumstances demand, such changes shall be at the discretion of the organizer and the exhibitor shall have no claim for compensation as a result of the changes.</p> <p><b>4. USE OF EXHIBIT SPACE</b></p> <p>a. Exhibitors are bound to exhibit the announced products and to manage the exhibits with competent personnel during the open hours of the exhibition.</p> <p>b. All exhibits must accord with the description on the application form, and be related to the theme of the exhibition. Direct sales without permission of the organizer are prohibited. If the exhibitor violates the above-mentioned rules, the organizer can have a right to stop the exhibition and to remove the exhibits from the booth.</p> <p>c. Exhibitors may not sublet the space allotted to them to third parties either wholly or in part without the written consent of the organizer.</p> <p>d. Modifications including decoration such as painting the floor, ceiling and pillars, will not be permitted, and the exhibitor shall compensate for any consequent damages to the exhibition.</p> <p><b>5. TERMS OF PAYMENT</b></p> <p>a. Exhibitors must pay participation fee and/or relevant booth charges at the time of the application. The participation fee shall be paid by no later than 30 March, 2018.</p> <p>b. The exhibition participation fee shall be paid by the due date. Otherwise the organizer has the right to cancel the contract, and in this case, the exhibition deposit will not be refunded.</p> <p><b>6. BREAK OF CONTRACT AND WITHDRAWAL BY EXHIBITOR</b></p> <p>a. In the event of abandonment or rejection of all the allocated space, the organizer has the right to cancel the exhibitor's application. In this case, the exhibition deposit will not be refunded.</p>	<p>b. In the event of partial abandonment or rejection of the allocated space, the organizer has the right to cancel the application and reallocate the partly abandoned or rejected space. In this case, if the participation fee for the diminished space is already paid, half of the fee will be refunded. But if that fee is not yet paid, the exhibitor should pay half of the fee applicable to the diminished space.</p> <p><b>7. CHANGES</b> The organizer reserves the right to change the venue and duration of the exhibition if exceptional circumstances demand. In the event of a change of venue and/or cancellation of date of the exhibition, half of the exhibition deposit will be refunded to the exhibitors. But when the events are caused by the following causes: strike, lockout, injunction, emergency, act of God, act of war or any other cause beyond control of the Exhibit Management, the deposit will not be refunded.</p> <p><b>8. CONSTRUCTION AND DECORATION OF STAND</b> All exhibitors must complete their construction and/or decoration by the date and time stipulated by the organizer.</p> <p><b>9. REMOVAL OF EXHIBITS</b> Exhibitors shall remove all exhibits from the exhibition hall within the period stipulated by the organizer and shall indemnify the Organizer against any loss by reason of delay or damage to the exhibition hall.</p> <p><b>10. SECURITY AND INSURANCE</b></p> <p>a. The organizer shall take all reasonable security precautions in the interests of exhibitors and visitors.</p> <p>b. The organizer shall not be held responsible for any loss or theft of or damage to exhibits at the exhibition hall during the build-up, exhibition and dismantling periods.</p> <p>c. The organizer shall not be held responsible for any loss of or damage to exhibits or articles belonging to the exhibitor. Exhibitors are responsible for acquiring all the necessary insurance policies.</p> <p><b>11. FIRE REGULATIONS</b></p> <p>a. Materials used in booth and display construction must be properly fireproofed in accordance with regulations of the Organizing Committee.</p> <p>b. The organizer has the right, should circumstances necessitate, making changes in the exhibitor's booth in the interest of the control of exhibits.</p> <p><b>12. SUPPLEMENTARY CLAUSES</b></p> <p>a. Whenever necessary, the organizer shall have the right to issue supplementary regulation in addition to those in the Terms and Regulations for Exhibitors to ensure the smooth management of the exhibition.</p> <p>b. Any additional written regulatory instruction shall form part of the Terms and Regulations for Exhibitors and they shall be binding on the exhibitions.</p>
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## V. Sponsorship Information

### (1) General Sponsorship

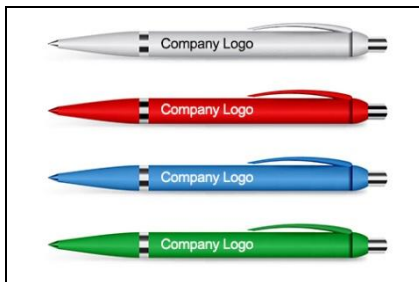
Category	Gold USD 8,000 KRW 8,800,000	Silver USD 4,000 KRW 4,400,000	Bronze USD 2,000 KRW 2,200,000
Logo and web link on the web	•	•	•
Colour full page advert	•		
Colour half page advert		•	•
Logo featured on the banner	•	•	
Standard shell scheme exhibition booth	•		
Table shell scheme exhibition booth		•	
complementary regular registrations	2	1	

### (2) In-Kind Sponsorship (Logo Featured)

Category	USD	KRW	Limit
Conference Pen	2,000	2,200,000	1
Conference Note Pad	2,000	2,200,000	1
Conference Kit	5,000	5,500,000	1
Coffee Break Napkin	2,000	2,200,000	1

#### ※ Example for In-Kind Sponsorship

##### ✓ Conference Pen



##### ✓ Conference Note Pad



##### ✓ Conference KIT



##### ✓ Coffee Break Napkin



## VI. Exhibition & Sponsorship Application Form

### (1) Contact Information

■ Company Name			
■ Website			
■ Address			
■ Zip Code		■ Country	
■ Contact Person			
■ Department			
■ Telephone		■ Mobile	
■ E-mail		■ Fax	

### (2) Application (Please check (V) for your choice)

Exhibition		Sponsorship	
<input type="checkbox"/>	Table Shell Scheme Booth (USD 2,500 / KRW 2,750,000)	<input type="checkbox"/>	Gold (USD 8,000 / KRW 8,800,000)
<input type="checkbox"/>	Standard Shell Scheme Booth (USD 3,500 / KRW 3,850,000)	<input type="checkbox"/>	Silver (USD 4,000 / KRW 4,400,000)
		<input type="checkbox"/>	Bronze (USD 2,000 / KRW 2,200,000)
In-kind Sponsorship			
<input type="checkbox"/>	Conference Pen (USD 2,000 / KRW 2,200,000)	<input type="checkbox"/>	Conference Note Pad (USD 2,000 / KRW 2,200,000)
<input type="checkbox"/>	Coffee Break Napkin (USD 2,000 / KRW 2,200,000)	<input type="checkbox"/>	Conference Kit (USD 5,000 / KRW 5,500,000)

After submitting the application form, please transfer 50% for deposit within a week and transfer the rest by March 30, 2018(early rate). Also, Exhibition fee cannot be refunded after the application due date.

Name \_\_\_\_\_ Position \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

※ Please fill-up this Application Form and send to the Secretariat before the deadline.

■ **OECC2018 Secretariat**

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea (Zip code 34036)

Tel: +82-42-472-7460/ Fax: +82-42-472-7459 / E-mail: [secretariat@oecc2018.org](mailto:secretariat@oecc2018.org)

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## VII. Payment Method

Payment should be made to the Optical Society of Korea (OSK) by bank transfer with the completed application form. Please make use of the information below

(※ All bank charges should be borne by the company.)

### ■ Account Information

<b>Beneficiary</b>	(사단) 한국광학회 The Optical Society of Korea (OSK)
<b>Bank Name</b>	CITIBANK KOREA
<b>Account No.</b>	122-01855-249-01
<b>Swift / BIC</b>	CITIKRSXXXX
<b>Bank Address</b>	#24, CHUNGGAECHONRO, JUNG-GU, SEOUL, KOREA 100-180 C.P.O. Box 3949